Organizational PROFITability® Analysis System™
Customized Cost Accounting System That Provides Post-allocated Financial Results at the Branch, Department, and Organizational Levels
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Having a clear, accurate picture of where revenues and expenses are derived is the foundation of any successful business model. It’s more important than ever to measure your strengths and weaknesses and have an accurate view of profitability across your organization. Improved profitability can ultimately improve the health of the entire industry.

Organizational PROFITability provides a view of the true profitability of a branch, department, or region, allowing for a comparison of allocated expenses as they relate to their income, and showing an accurate view of their adjusted earnings. Organizational PROFITability accurately ties compensation to performance with branch managers and other key personnel. It also determines which branches, departments, or regions are profitable and which are not, and identifies hidden profit potential.

Organizational PROFITability is designed with the following built-in features:

**Funds Transfer Pricing**
Enables an institution to allocate funds in a fair, predetermined manner and helps the institution gain a more accurate picture of how individual branches are contributing to the overall net interest margin of the business.

**Revenue and Expense Allocation Rules**
Provides built-in, standard allocation rules based on industry best practices. These rules can be customized by the institution as needed.

**Capital Allocation Methods**
Enables an institution to determine historical and forecasted return on equity (ROE) calculations using simple-to-complex capital allocations.

**Profit Forecasting**
Provides forecasting tools for analyzing multiple profit scenarios both pre- and post-allocated.

**Report Wizard**
Generates standard or custom reports in seconds.

**User-Defined Graphs**
Provides customized, full-color graphs that are easy to understand and visually appealing.
Financial Performance Solutions from ProfitStars® may be purchased individually or together to better leverage business intelligence, pricing, and reporting capabilities and gain a thorough, accurate view of customer profitability. Additionally, ProfitStars’ Customer Profitability and Pricing℠ integrates with Synapsys®, our automated sales, marketing, and customer service module, to extend profitability information across your institution.

Our full line-up of solutions includes: PROFITstar® ALM Budgeting™, PROFITstar® ALM Reporting Service™, PROFITstar® Budget™, Organizational PROFITability, Product PROFITability, PROFITability® Budget™, PROFITability® Reporting Service, ProfitStars Customer Profitability and Pricing℠, ProfitStars CECL DataStore and Validation℠, and ProfitStars CECL Analysis and Reporting℠.
## Organizational PROFITability Analysis System

### What It Does

- Imports general ledger and application data from almost any core system.
- Customizes an institution’s individual financial information.
- Provides a view of the true profitability of a branch, department, or region.
- Compares allocated expenses as they relate to income, both historically and forecasted.
- Provides an accurate view of adjusted earnings and ROE.
- Provides built-in, standard allocation rules based on industry best practices.
- Generates standard or custom reports in seconds.
- Provides customized, full-color graphs that are easy to understand and visually appealing.
- Integrates with all ProfitStars’ Performance Suite solutions.

### What It Does For Me

- Provides a clear, accurate picture of where revenues and expenses are derived.
- Aligns key employee compensation with profitability goals.
- Determines which branches add profit and which do not.
- Identifies hidden profit potential.
- Enables an institution to allocate funds in a fair, predetermined manner.
- Helps an institution gain a more accurate picture of how individual branches are contributing to overall net interest margin.
- Allows for simple setup of the cost accounting system.