

Deposit Sensitivity Study

ProfitStars® Deposit Sensitivity Study is designed to help you model non-maturity deposits (NMDs) properly for earnings and valuation risk analysis to arm you with defensible, quantified insight into the historical behavior of these accounts held by your institution.

To accurately assess your institution's earnings and valuation risk, it's vital to periodically review and assess the validity of assumptions used to model your NMDs. Not modeling these accounts adequately can cause unanticipated declines in profitability and increased regulatory pressure.

To get started with this service all we need is monthly rates and balances of the following:

- Interest Bearing Checking Accounts
- Demand Deposit Accounts
- Money Market Accounts
- Savings Accounts

The study begins with an analysis of the rates paid on each of the NMD accounts - the rates paid factor. The study also includes inputs that can be entered into the PROFITstar® ALM/Budgeting Model to perform more robust projections in the model using the results of this study. The study concludes with some recommendations to enhance future pricing and risk management of all of your NMD accounts.

For more information on this service and associated pricing, please contact our Client Services area at ProfitstarSupport@jackhenry.com or at 800.356.9099.